





## **MUTONI, 32**

#### **SMALL BUSINESS OWNER IN THE HOSPITALITY & TOURISM SECTOR**

Mutoni owns a small tour company with 3 young woman employees and a goal to attract more clients, hire more staff, and better manage finances. She has no formal business training, nor a business license in order to apply for a loan.

# **BUSINESS SUPPORT SERVICES**

Mutoni learns about <u>Hanga Ahazaza</u> and seeks business support services to grow her business.

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? Did you know? Over 50% of entrepreneurs who received support from African Management

Initiaitive created new jobs.

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## **BUSINESS SUPPORT**

Inkomoko provides Mutoni with support at a reduced rate, helping her get a license and working with her to improve capacity and skills for 8 months.

# **BUSINESS SUPPORT**

Mutoni enrolls in African Management Initiative's 6-month business development support program for young entrepreneurs.





Did you know? Inkomoko supports 270 hospitality & tourism businesses and is expecting 2,970 new jobs in the next 3 years.

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### **FINANCIAL SERVICES**

She applies to GroFin or I&M Bank for direct investment and business support services.





Improved access to financial tools, development support and coaching can help small businesses grow and create new jobs.

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